# TECHNOLOGY

### Fashion and Marketing 10TFM

#### SUBJECT DESCRIPTION:

This unit aims to introduce students to the fashion industry. Students will explore the basics of fashion merchandising, fashion blogs and fashion websites. Students will design, produce and evaluate a range of practical products that could be suitable to sell in the marketplace. Students will further develop constructions skills of textile products and then evaluate their effectiveness.

In this unit, students will study:

- Research into fashion trends and merchandising
- Design folio
- Production making of a range of products
- Evaluation and effectiveness of marketing potential

#### VCE SUBJECT LINKS

Product Design and Technology

Food Studies

Art Making & Exhibiting or any folio subject

THIS SUBJECT ENHANCES LEARNING IN:

Mathematics

Art

#### ASSESSMENT:

- Design projects
- Research tasks
- Production
- Exam

## Fashion and Textiles

#### SUBJECT DESCRIPTION:

This unit aims to introduce students to the basics of the fashion industry, drawing and design. Students will learn to construct garments using commercial patterns and learn complex sewing techniques for construction. Students will investigate sustainability issues, current fashion designers along with fibres and fabrics.

In this unit, students will study:

- Fibres and sustainability issues
- The design process and folio presentation
- Production making two products
- Evaluation evaluating the design process

#### VCE SUBJECT LINKS

Product Design and Technology

Food Studies

Art Making & Exhibiting

#### THIS SUBJECT ENHANCES LEARNING IN:

All technology subjects that use the design process.

ASSESSMENT:

- Design projects
- Research tasks
- Production
- Exam